

NATIONAL CONFERENCE 2026

Sponsorship & Exhibitor Guide

Wednesday 27 May to Friday 29 May 2026
Hilton Hotel, Adelaide



About Us

Meals on Wheels™: A trusted national network

- 10 million+ meals delivered each year
- 50,000 Australians supported daily
- 480 outlets and 35,000 volunteers nationwide

With a presence in every state and across metropolitan, regional, and rural areas, Meals on Wheels is a cornerstone of community care. Beyond nourishing meals, our services foster independence, social connection, and vital support for older Australians, people living with disability, carers and those needing short-term assistance.

The 2026 National Conference will bring this nationwide network together at a pivotal time. With the introduction of the new Aged Care Act in November 2025 and the transition to Support at Home, impacting many Commonwealth Home Support Programme-funded services from July 2027, the Conference will play a critical role in equipping Meals on Wheels to navigate reform and strengthen its essential role in aged care.

National Conference 2026

One dynamic week. Endless opportunities.

Join us in Adelaide, 27–29 May 2026, for Meals on Wheels™ Australia's National Conference — the only event that brings the entire network together.

You'll connect with:

- 200+ decision-makers from every state
- State Managers, Service Operators, Coordinators, Volunteers and Government representatives
- The national spotlight to showcase your brand and build influence

This is the event to be seen. No other opportunity puts you face-to-face with the full Meals on Wheels network.

Stand out. Drive impact. Secure your spot.

- Book early for the best booth locations
- Flexible packages tailored to your goals and budget



INDEX

Partnering with us	3
Our Commitment	3
Adelaide	4
Hilton Adelaide	4
Sponsorship Packages	5
Exclusive	5
Gold	8
Silver	10
Bronze	12
Additional Opportunities	13
Application Form	14
Contract	15

Partner with the MoWA National Conference 2026

The Conference offers a range of sponsorship and exhibition opportunities designed to put your brand in front of over 200 delegates and key decision-makers from across Australia. Packages are flexible and can be tailored to suit your goals and budget, ensuring maximum impact for your organisation.

Sponsors receive first choice of booth locations, while exhibitors select on a first-in basis. With premium spaces available, early booking is strongly recommended.

Why partner with Meals on Wheels?

- **Connect directly** with 200+ delegates and decision-makers
- **Build relationships:** Secure new contacts and strengthen existing ones
- **Show leadership:** Position your brand as an ally and innovator during aged care reform
- **Showcase innovation:** Spotlight your products and services to an engaged audience
- **Boost visibility:** Gain exposure across event materials, print, digital and social media

For tailored sponsorship options, contact Event Manager Kerrie Wise at kerrie@destinationconference.com.au.

Our Commitment to Sponsors and Exhibitors

From the moment you confirm, we're committed to supporting you every step of the way!

- **Dedicated support** from our Event Organiser, Kerrie Wise
- **Fast, clear communication** with prompt responses to your queries
- **Timely updates** on your package details and logistics
- **Maximum exposure** with your logo featured across the Conference website and promotional materials

**Let's shape the future of community care together.
Secure your place at Australia's most important event for Meals on Wheels.**



Adelaide: Australia's Most Welcoming City

Enjoy all the benefits of Adelaide's hospitality, food, wine and culture, at the five-star Hilton; the ideal place to do business, build rapport and make memories.

Adelaide is a welcoming, vibrant and culturally rich city – perfectly suited to host this national gathering. Enjoy easy city access, festival atmosphere, world-class wineries and a relaxing Mediterranean climate in a convenient walkable urban hub.

Hilton Adelaide: The Perfect Conference Venue

Located in the heart of Adelaide's CBD, Hilton Adelaide puts delegates within walking distance of top attractions, dining, and shopping. Overlooking Victoria Square and steps from the Central Market, Chinatown, Gouger Street and Rundle Mall, the hotel combines convenience with style.

Onsite, delegates can enjoy Coal Cellar + Grill and The Collins Bar, or hop on the free tram at the hotel's doorstep — just minutes to Adelaide Casino or 20 minutes to Glenelg Beach. Adelaide Airport is only a short 8–13 km drive away.

Chosen as the conference venue, Hilton Adelaide offers a welcoming, relaxed atmosphere for delegates to connect, learn and mingle.



Sponsorship Packages

Exclusive

EXCLUSIVE - CONFERENCE NAMING SPONSOR

Take centre stage as the Naming Sponsor of the MoWA National Conference!

\$30,000
+ GST

This sponsorship package includes the following benefits:

- **Exclusive naming rights to the MoWA National Conference**
- **4 x full delegate registrations**
- **4 x tickets to the welcome function**
- **4 x tickets to the Conference Dinner with VIP table seating**
- **6m x 3m trade exhibition booth in a prominent position**
- **Recognition and branding pre and post and during the conference**
- Includes recognition and logo branding in all marketing materials
- Corporate banner displayed in the registration area (banner to be provided by sponsor)
- Corporate logo on the conference sessions' power point
- Recognition as conference sponsor and logo branding in the conference handbook
- Opportunity for a 15-minute address during the conference program
- 2 x full page advertisement in the conference handbook (artwork to be provided by the sponsor)
- Opportunity to provide a flyer satchel insert (1 x A4 flyer/small brochure) and 1 x small promotional item
- Inclusion in sponsors' listing on the conference website

EXCLUSIVE - DIAMOND SPONSOR - CONFERENCE DINNER



The Conference Dinner will be the highlight of the social program, hosted at the iconic National Wine Centre. Surrounded by the rich wine history of the region, delegates will enjoy an evening of fine dining, entertainment, and connection — an experience not to be missed.

\$15,000
+ GST

This sponsorship package includes the following benefits:

- **Exclusive naming rights for the Conference Dinner**
- **3 x full delegate registrations • 3 x tickets to the welcome function**
- **3 x tickets to the conference dinner with VIP table seating**
- **3m x 3m trade exhibition booth in a prominent position**
- **Recognition and branding on the coach transfers**
- Opportunity to provide table gifts for delegates (gift to be provided by sponsor) • Includes corporate logo placement on the dinner menus and signage displayed in the room
- Corporate banner displayed in the registration area (banner to be provided by sponsor)
- Corporate logo on the conference sessions' power point
- Corporate details and logo in the conference handbook
- Opportunity for a 10-minute address during the conference program and to welcome delegates at the conference dinner •
- 2 x full page advertisement in the conference handbook (artwork to be provided by the sponsor)
- Opportunity to provide flyer satchel insert (1 x A4 flyer/small brochure) and 1 x small promotional item.
- Inclusion in sponsors' listing on the conference website



EXCLUSIVE - SAPPHIRE SPONSOR - WELCOME FUNCTION



Kick off the Conference at the Welcome Function, held within the trade exhibition area — the perfect setting to network with delegates in a relaxed, informal atmosphere. Sponsors will have the opportunity to greet attendees, showcase their brand and invite delegates to visit their trade booth.

\$12,500
+ GST

This sponsorship package includes the following benefits:

- **Exclusive naming rights of the welcome function**
- **3 x full delegate registrations**
- **3 x tickets to the welcome function**
- **3 x tickets to the Conference Dinner**
- **3m x 3m trade exhibition booth in a prominent position**
- Company logo on conference sessions' power point presentation
- Company details and logo in the conference handbook
- Company banner displayed during the welcome function (banner to be provided by sponsor)
- Corporate logo on the conference power point presentation
- Opportunity to provide a welcome address at the event
- 2 x full page colour advertisement in the conference handbook (artwork to be provided by sponsor)
- Opportunity to provide flyer satchel insert (A4 flyer/small brochure) and 1 x small promotional item
- Inclusion in sponsors' listing on the conference website

Gold

GOLD SPONSOR – COFFEE BAR



Be the saviour to many and provide that 'great first coffee' impression. Branding will be highlighted on the coffee bar which will be placed in a prominent position.

\$10,500
+ GST

This sponsorship package includes the following benefits:

- **2 x full delegate registration**
- **2 x tickets to the welcome function**
- **2 x tickets to the conference dinner**
- **3m x 3m trade exhibition booth in a prominent position**
- Corporate branding on coffee bar
- Corporate details and logo in the conference handbook
- Corporate logo on the conference sessions' power point presentation
- 1 x full page colour advertisement in the conference handbook (artwork provided by sponsor)
- Opportunity to provide flyer satchel insert (A4 flyer/small brochure) or 1 x small promotional item
- Inclusion in sponsors' listing on the conference website

GOLD SPONSOR – DELEGATE SACHELS



First impressions are key! Being represented as a branding sponsor features your company logo, exposing your brand during the conference and long after delegates have left.

\$10,500
+ GST

This sponsorship package includes the following benefits:

- **2 x full delegate registration**
- **2 x tickets to the welcome function**
- **2 x tickets to the conference dinner**
- **3m x 3m trade exhibition booth in a prominent position**
- Corporate branding on delegate satchels
- Company logo on conference sessions' power point
- Company details and logo in the conference handbook
- 1 x full page colour advertisement in the conference handbook (artwork to be provided by sponsor)
- Opportunity to provide flyer satchel insert (A4 flyer/small brochure) or 1 x small promotional item
- Inclusion in sponsors' listing on the conference website

GOLD SPONSOR - DELEGATE LANYARDS



First impressions are key! Your company will be represented during the conference as one of the branding sponsors featuring your company logo on the delegate lanyard.

\$10,500
+ GST

This sponsorship package includes the following benefits:

- **2 x full delegate registrations**
- **2 x tickets to the welcome function**
- **2 x tickets to the conference dinner**
- **3m x 3m trade exhibition booth in a prominent position**
- Corporate branding on delegate lanyards
- Company logo on conference sessions' power point presentation
- Company details and logo in the conference handbook
- 1 x full page colour advertisement in the conference handbook (artwork to be provided by sponsor)
- Opportunity to provide flyer as a satchel insert (A4 flyer/small brochure) or 1 x small promotional item
- Inclusion in sponsors' listing on the conference website

GOLD SPONSOR - WORKSHOP SESSION (3 AVAILABLE)



Showcasing your brand during the conference will always have an impact and highlighting your company banner signage during the workshop sessions will do just that. The below package offers exclusive ownership of ONE of the concurrent session rooms.

\$10,000
+ GST

This sponsorship package includes the following benefits:

- **2 x full delegate registration**
- **2 x tickets to the welcome function**
- **2 x tickets to the conference dinner**
- **3m x 2m trade exhibition booth**
- Corporate signage in selected workshop session area
- Corporate logo on conference sessions' power point presentation
- Corporate logo in the conference handbook
- 1 x full page colour advertisement in the conference handbook (artwork to be provided by sponsor)
- Opportunity to provide flyer as a satchel insert (A4 flyer/small brochure) or 1 x small promotional item
- Inclusion in sponsors' listing on the conference website

Silver

SILVER SPONSOR – CHARGING THE CONFERENCE



Profile your company by branding the conference with two charging stations for mobile phones and laptops that will be highlighted in a prominent position.

\$9,500
+ GST

This sponsorship package includes the following benefits:

- 1 x full conference registration
- 1 x ticket to the welcome function
- 1 x ticket to the conference dinner
- 3m x 2m trade exhibition booth
- Corporate signage displayed on all catering tables
- Corporate logo on the conference Power Point presentation
- Corporate logo in the conference handbook
- 1 x half page colour advertisement in the conference handbook (artwork to be provided by sponsor)
- Opportunity to provide flyer as a satchel insert (A4 flyer/small brochure) or 1 x small promotional item
- Inclusion in sponsors listing on the conference website

SILVER SPONSOR – ENERGY BAR



With busy days at the conference and enjoying the festivities of the conference, delegates will appreciate a recharge with healthy options at the Energy Bar that will be available during each day! A great opportunity to profile your company branding during the whole conference.

\$9,500
+ GST

This sponsorship package includes the following benefits:

- 1 x full conference registration
- 1 x ticket to the welcome function
- 1 x ticket to the conference dinner
- 3m x 2m trade exhibition booth
- Corporate signage displayed on all catering tables
- Opportunity to provide banner display and promotional material on Energy Bar
- Corporate logo on the conference sessions' power point presentation
- Corporate logo in the conference handbook
- 1 x half page colour advertisement in the conference handbook (artwork to be provided by sponsor)
- Opportunity to provide flyer as a satchel insert (A4 flyer/small brochure) or 1 x small promotional item
- Inclusion in sponsors' listing on the conference website



SILVER SPONSOR - REFRESHMENT BREAKS



Company logo branding will be highlighted and displayed throughout all refreshment breaks during the conference.

\$9,300
+ GST

This sponsorship package includes the following benefits:

- **1 x full conference registration**
- **1 x ticket to the welcome function**
- **1 x ticket to the conference dinner**
- **3m x 2m trade exhibition booth**
- Corporate signage displayed on all catering tables
- Opportunity to provide banner display and promotional material on catering tables
- Corporate logo on the conference sessions' power point presentation
- Corporate logo in the conference handbook
- 1 x half page colour advertisement in the conference handbook (artwork to be provided by sponsor)
- Opportunity to provide flyer as a satchel insert (A4 flyer/small brochure) or 1 x small promotional item
- Inclusion in sponsors listing on the conference website

Bronze

BRONZE SPONSOR – KEYNOTE SPEAKER (2 AVAILABLE)



Company logo branding will be highlighted on room signage and during the keynote presentation along with banner display near the podium.

\$8,000
+ GST

This sponsorship package includes the following benefits:

- **1 x full conference registration**
- **1 x tickets to the welcome function**
- **1 x ticket to the conference dinner**
- **3m x 2m trade exhibition booth**
- Corporate signage in the room during the keynote presentation
- Corporate logo on the conference Power Point
- Corporate logo in the conference handbook
- Opportunity to provide flyer as a satchel insert (A4 flyer/small brochure) or 1 x small promotional item
- Inclusion in sponsors listing on the conference website

BRONZE SPONSOR – LECTERN SIGNAGE



Showcasing your brand during the conference will always have an impact and highlighting your logo on the lectern signage will do just that during plenary and one concurrent session.

\$7,500
+ GST

The sponsorship packages offer the following benefits:

- **1 x full delegate registration**
- **1 x ticket to the welcome function**
- **1 x ticket to the conference dinner**
- **3m x 2m trade exhibition booth**
- Corporate branding on the lectern signage during plenary sessions
- Corporate logo on the conference power point presentation
- Corporate logo in the conference handbook
- Opportunity to provide flyer as a satchel insert (A4 flyer/small brochure) or 1 x small promotional item
- Inclusion in sponsors listing on the conference website

Additional Opportunities

■ EXHIBITION SPACE ONLY



- 1 x 3-day exhibitor pass
- 1 x ticket to the welcome function
- 3m x 2m trade exhibition booth
- Corporate logo on the conference Power Point presentation
- Corporate logo in the conference handbook
- Opportunity to provide flyer as a satchel insert (A4 flyer/small brochure) or 1 x small promotional item
- Inclusion in sponsors listing on the conference website

\$2,800
+ GST

■ ADVERTISING IN THE CONFERENCE HANDBOOK



- Full page colour \$1,200 (+GST)
- Half page colour \$ 800 (+GST)

■ SATCHEL PROMOTIONAL INSERT



- Opportunity to provide flyer as a satchel insert (A4 flyer/small brochure) or 1 x small promotional item

\$1,500
+ GST

Application Form

COMPANY NAME:

CONTACT NAME:

ADDRESS FOR INVOICE:

MOBILE NUMBER:

EMAIL ADDRESS:

EXCLUSIVE - CONFERENCE NAMING SPONSOR	\$30,000	\$
EXCLUSIVE - DIAMOND SPONSOR – CONFERENCE DINNER	\$15,000	\$
EXCLUSIVE - SAPPHIRE SPONSOR – WELCOME FUNCTION	\$12,500	\$
GOLD SPONSOR – COFFEE BAR	\$10,500	\$
GOLD SPONSOR BRANDING - SACHELS	\$10,500	\$
GOLD SPONSOR BRANDING - LANYARD	\$10,500	\$
GOLD SPONSOR – WORKSHOP SESSION (3 available)	\$10,000	
SILVER SPONSOR – CHARGING THE CONFERENCE	\$9,500	\$
SILVER SPONSOR – ENERGY BAR	\$9,500	
SILVER SPONSOR - REFRESHMENT BREAKS	\$9,300	\$
BRONZE SPONSOR – KEYNOTE SPEAKER	\$8,000	\$
BRONZE SPONSOR - LECTERN SIGNAGE	\$7,500	\$
EXHIBITION SPACE ONLY	\$2,800	\$
ADVERTISEMENT – FULL PAGE	\$1,200	
ADVERTISEMENT – HALF PAGE	\$800	
SACHEL PROMOTIONAL INSERT	\$1,500	\$
TOTAL:		\$

All prices quoted are exclusive of GST. The organising committee reserves the right of refusal of any application. All applications will be processed strictly in order of receipt. Full payment is required within 21 days on receipt of a Tax Invoice from the Conference Secretariat.

I/We agree to the terms and conditions as stated in this Prospectus.

Signed.....Date:.....

Print Name:email to: kerrie@destinationconference.com.au

Date:.....

THE CONTRACT:

The term “Organiser” refers to Meals on Wheels Australia who have engaged the services of Destination Conference & Incentive to organise the Conference on their behalf.

The term “Exhibitor” includes any person, firm, company or corporation and its employees and agents identified in the application form or other written request for Exhibition Space or Sponsorship.

A “contract” is formed between the Organiser and the Exhibitor when the Organiser accepts the signed booking form and issues a Tax Invoice requesting payment.

The Organiser may cancel the Contract at their discretion if the agreed payment is not made within 21 days of the Exhibitor receiving the Tax Invoice unless prior communication has been made requesting an extension of payment.

The Organiser reserves the right to refuse an application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.

OBLIGATIONS AND RIGHTS OF THE ORGANISER:

The decision of the Organiser is final and no negotiation will be entered into on any question not covered in this Contract.

The Organiser agrees to hold the Conference (including the Exhibition) however, reserves the right to postpone the Conference (including the Exhibition) from the set dates and to hold the Conference on alternate dates should circumstances arise that necessitate such action, and without any liability to the Organiser.

The Organiser agrees to allocate the Exhibitor an Exhibition Space as close as possible to their desired location.

The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or space reallocated by the organiser.

The Organiser reserves the right to change the Exhibition floor layout if necessary and is responsible for the control of the Exhibition area.

The Organiser may shorten or lengthen the duration of the Conference (including the Exhibition) and alter the hours during which the Conference (including the Exhibition) is open to visitors/delegates.

The Organiser agrees to provide the Exhibitor with an Exhibitor manual prior to the Conference for the purpose of communicating required actions on the part of the Exhibitor.

The Organiser has the right to act based on verbal or written directions including those contained in the Exhibitor manual. This is to ensure that all laws in connection with the Conference (including the exhibition) are complied with, to prevent damage to person/people or property and to maximise the commercial success of the Conference.

The Organiser may determine the hours during which the Exhibitor has access to the Conference venue for the purpose of setting up and dismantling.

The Organiser reserves the right to refuse any person including Exhibitor staff, representatives, visitors, contractors and/or agent's entry to the Conference if they do not hold a purchased or complimentary registration.

OBLIGATIONS AND RIGHTS OF THE EXHIBITOR:

The Exhibitor must ensure that all accounts are finalised and paid by the date stipulated on the Tax Invoice.

The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the Exhibition. The Exhibitor must comply with all directions and requests issued by the organiser including those outlined in the Exhibitor Manual.

The Exhibitor must comply with all applicable laws, including laws in relation to Workplace Health and Safety (WHS). The Exhibitor will therefore act with care to avoid damage to persons or property in the Exhibition. The Exhibitor must ensure the cleanliness and tidiness of their allocated space. Upon the conclusion of the Exhibition, the Exhibitor will promptly remove all Exhibits, tools, and other materials. If the Exhibitor fails or refuses to do so, the organiser will arrange for this to be done by an external party at a cost to be paid for by the Exhibitor. The Exhibitor is responsible for all items within their allocated Conference and Exhibition Space.

The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the Conference (including the exhibition). Written approval must be sought from the Conference venue if flammable or dangerous materials are required for the success of the Exhibit. The Exhibitor will not use nails, screws, or other fixtures on any part of the premises including walls and floor unless authorised to do so by either the Organiser or the Conference venue. In any case any permanent damage will result in the Exhibitor being invoiced for all repairs.

STORAGE OF GOODS:

Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the Conference. Under no circumstances are goods permitted to be stored in public access areas.

STAND SERVICES AND CONSTRUCTION:

Official contractors will be appointed by the Organisers to undertake stand construction and freight forwarding plus supply furniture, electrics, telecoms and IT equipment and any other requirements you may need. This is for Insurance and security reasons. All non-official contractors wishing to enter the Conference (including the Exhibition) are required to produce current certificates of currency for Insurance, public liability and WH&S. Access will be denied without such documentation.

INSURANCE AND LIABILITY:

All Exhibitors must have Public Liability Insurance for the period of the Conference and must be able to produce documentation immediately at the request of the organiser. Public Liability must cover at least \$10 million dollars.

Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the organiser may become liable.

Whilst the Organiser will endeavour to protect Conference (including exhibition) property whilst on display during the Conference, it must be clearly understood that the venue, the Organising Committee and the Organiser cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

The Organiser shall not be liable for any loss, which the Exhibitor may incur as a result of the intervention of any authority, which prevents the use of the premises or any part thereof in any manner whatsoever.

The Organiser will not be liable and makes no guarantee of the number of visitors/delegates to the Conference (including the Exhibition). Equally the Organiser will not be accountable for the level of commercial activity generated.

PAYMENT AND CANCELLATION:

The Exhibitor must make their final payment in accordance with the conditions on their Confirmation. If payment is not made within the designated time frame, the stand may be available for sale to another company.

The Exhibitor will apply (if necessary) for an extension in writing to the Organiser should they not be able to make payment by the due date.

Once payment has been made, in exceptional circumstances the Organiser will consider an Exhibitor cancellation; but only if the following conditions are complied with:

The request for cancellation is submitted in writing.

b. The request for cancellation is received by the Organiser at least three (3) months prior to the Conference.

c. The Organiser can re-let the cancelled space in its entirety.

d. The reason for the cancellation is, in the opinion of the Organiser well founded. This excludes bankruptcy, liquidation and receivership.

The exhibitor accepts that upon agreement of the cancellation at 90 days prior, 20% of the total contracted cost will be retained by the Organiser. If cancellation occurs within 90 days and 60 days of the commencement of the Conference, then 50% of the contract cost will be retained by the Organiser. If cancellation is within 60 days, then 100% of the full contract payment will be retained.

RESCHEDULE OF CONFERENCE

In the event of postponement due to COVID conditions the Sponsor / Exhibitor agrees that the Organiser can transfer payments already made to participate in the future date confirmed to hold the Meals on Wheels National Conference.



Thank You

We hope to have you and your organisation involved in Meals on Wheels Australia's National Conference 2026.

