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**MEDIA RELEASE**

**27 August 2025**

FOR IMMEDIATE RELEASE

**National Meals on Wheels Day 2025: Aged Care You Can Count On – Right Here in Our Community**

This **National Meals on Wheels Day**, [Your Town/Suburb]’s Meals on Wheels service is celebrating the local volunteers, customers and community members who make it all possible — and highlighting the vital role the service continues to play in the lives of people across our region.

Under this year’s theme, **“Aged Care You Can Count On”**, Meals on Wheels is proudly reaffirming its promise to be a trusted, reliable presence in the lives of older South Australians — especially as the aged care sector continues to evolve.

“For more than 70 years, Meals on Wheels has delivered more than just meals. We bring nourishment, safety and a friendly face to some of the most vulnerable people in our community — and we do it with heart,” said [Local Service Representative or Chairperson].

Each day in [Town/Suburb], Meals on Wheels volunteers hit the road to deliver freshly prepared meals and check in on customers. These daily visits offer more than nutrition — they offer reassurance, connection and help people stay living independently in their own homes.

“Meals on Wheels isn’t just a service, it’s a lifeline,” said Paul Sadler, Chair of Meals on Wheels™ Australia. “As aged care changes, our promise doesn’t – to show up, nourish and care.”

The need for this type of community-based support continues to grow — but so too do the challenges.

“Meals on Wheels services are run *for* locals, *by* locals — powered by the dedication of volunteers who know their communities best,” Mr Sadler said. “But right now, some of these vital services are at risk. In the face of aged care reform and rising costs, we *cannot* afford to lose Meals on Wheels.”

In [Region], Meals on Wheels is calling on the community to get involved — whether by volunteering, donating, or simply spreading the word about the impact of the service.

“We’re proud to be part of something bigger — a movement that’s built on compassion, trust and community spirit,” said [Local Volunteer or Client Name].

“On National Meals on Wheels Day, we’re asking locals to stand with us and help ensure we’re here for generations to come.”

To learn more about Meals on Wheels in [Town/Suburb], or to get involved, contact [Service Contact Details or Phone Number].

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